



# PRIORITY SOLUTION

A suite of Priority tiers at your fingertips



Please visit [cathaycargo.com](http://cathaycargo.com) for more information on the Priority solution.

# INTRODUCING PRIORITY

Our suite of Priority options offers dedicated booking tiers for your general cargo, plus a range of specialist shipments. Priority provides greater choice and clearly defined service options. It puts speed and capacity at the heart of every booking – giving you the assurance that your shipment will arrive as anticipated.

## THE PRIORITY TIERS

Each tier comes with its own set of benefits and features. You can choose the tier best suited to your general cargo shipments.

### **FIRST** (PR1)

Our highest Priority tier:

- Access to high-demand flights
- Guaranteed uplift
- Premium speed and handling

### **ESSENTIAL PLUS** (PR2)

An upgrade from our standard offer:

- Access to high-demand flights

### **ESSENTIAL** (PR3)

Our standard service:










- Reliable and economical

The First (PR1) and Essential Plus (PR2) service tiers have also been extended and are applicable to shipments requiring special handling, including but not limited to Cathay Pharma, Cathay Fresh and Cathay Dangerous Goods.

## BOOK ONLINE WITH EASE

The tiers are available to book via Click & Ship, Cathay Cargo's website or the EzyCargo online booking platform.

## PRIORITY TIERS AT A GLANCE

FEATURES	FIRST (PR1)	ESSENTIAL PLUS (PR2)	ESSENTIAL (PR3)
 Overall speed	Highest	Higher	Standard
 Access to capacity	Highest	Higher	Standard
 Booking auto-confirmation <sup>^</sup>	✓	✓	✓
 eTracking	✓	✓	✓
 Applicable to special cargo	✓	✓	✓
 Money-back guarantee	✓	–	–
 24/7 Live Chat support	✓	–	–
 Late shipment acceptance	✓	–	–
 Early shipment retrieval	✓	–	–

<sup>^</sup>Booking auto-confirmation is applicable to selected special solutions.